

Simple Guide to Electioneering

Below are basic tips for election sign placement and info on where campaigning is not allowed. For full information please review the Town of Peace River Code of Conduct and Land Use Bylaw, alberta.ca/election-signs.aspx, and the Local Authorities Election Act.

DO

- Signs must be smaller than 4 feet wide and not more than 12 square feet, total area.
- Signs may be put along highway right of ways, we recommend that candidates call ALBERTA ONE-CALL at 1-800-242-3447 before placing signs.
- Put up signs after Sep. 20 and ensure they are all removed by Oct. 21.
- Make them stand out!
- Use a sharp design with bright colours!
- Get them printed locally if you can and support our local businesses.



If a candidate's sign is found to contravene one of the conditions listed above you will be contacted and asked to remove it. If the sign is not removed in a timely fashion, it will be removed by Peace River Bylaw or Peace Officer.

DON'T

- Put signs on municipal property, including parks, playgrounds, and Town-owned facilities (the arena, pool, library etc.).
- Campaign or advertise on municipal property, including parks, playgrounds and Town-owned facilities (the arena, pool, library etc.).
- Campaign or advertise at a voting station.
- Worry about permits - election signs are covered in the Land Use Bylaw and don't require a permit.
- Put a sign within 500m of a construction site or within 5 metres of an intersection.
- Place a sign on a traffic median, divider or roundabout.
- Mount signs to other highway signs or signposts.
- Campaign signs cannot look like standard road signs, must not contain the word stop, or include flashing lights or moving parts.
- Affix signs to traffic lights or garbage containers.
- Put a mark next to a candidate's name on any form of advertising.

PEACE RIVER



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ALBERTA