

POLICY

Approval Date: Motion:	November 9, 2020 MOTION-20-11-320	Policy Number:	P-11-47-B
Supersedes:	P-11-47-A		
Title:	Proclamation & Recognition Policy		

Purpose

To provide a means to encourage public awareness and provide recognition for events, achievements, and activities that are significant to Peace River. It provides an opportunity to acknowledge individuals, groups or causes who have achieved national or international distinction, or whose contributions to the community deserve recognition. This policy also identifies circumstances under which a proclamation or recognition will not be issued.

Policy

Proclamations are ceremonial documents signed by the Mayor containing a message of importance, interest or benefit to a significant number of citizens of Peace River.

The decision to issue a proclamation is based on the recognition that the Mayor represents all residents within the town. In doing so, acknowledgement is given to the commitment of individuals and organizations within the town whose efforts improve and better our community.

Other forms of recognition such as a certificate, may be used when a proclamation is not needed or warranted.

Proclamations

- 1. A proclamation may be issued:
 - 1.1. To an individual or organization residing within the boundaries of the Town of Peace River who has achieved national or international distinction, or whose significant contribution to the community deserves recognition.
 - 1.2. To artistic, athletic, historical and cultural celebrations held within the boundaries of the Town of Peace River:
 - 1.3. To charitable and non-profit fundraising events held within the boundaries of the Town of Peace River; and
 - 1.4. As a special recognition/honour on the recommendation of the Mayor.
- 2. A proclamation may not be considered for:
 - 2.1. Matters that are politically or religiously motivated or represent individual conviction;

- 2.2. Campaigns, events or activities that are contrary to the Town of Peace River's policies, directives, or bylaws;
- 2.3. Individuals or organizations that espouse discrimination, hatred, violence, racism, or intolerance;
- 2.4. Individuals or organizations that are not directly related to the Town of Peace River;
- 2.5. Events or activities intended for profit-making purposes;
- 2.6. Requests that are deemed to be frivolous, vexatious, or satirical.
- 3. A proclamation can be issued annually, however, a new request must be submitted by the requestor each year.
- 4. Days listed in the Town of Peace River's Flag Lowering Policy will be automatically proclaimed, if appropriate, to coincide with the lowering of municipal flags.
- 5. A request for a proclamation, and the text for inclusion in the proclamation, must be received in the Office of the CAO at least two weeks in advance of the date required. The text for inclusion in the proclamation, to be provided by the requestor in English, should not exceed 130 words.
- 6. All proclamation text is subject to approval by the Office of the CAO and will be reviewed to ensure its compliance with the policy. Modifications to the text may be necessary in order for the text to be approved.
- 7. The CAO may, in consultation with the Mayor, direct that the Proclamation be brought to Council for information.
- 8. A Proclamation does not require a resolution of Council, but Council may, by majority vote, pass a resolution in support.
- 9. Once the text has been approved, the Office of the CAO will ensure that the proclamation is promoted and publicized through the Communications Coordinator.
- 10. The Town will not incur any additional expenses related to the advertising or promotion of a proclamation unless a Town department initiates the proclamation.
- 11. An organization does not have exclusive rights to the day, week or month of their proclamation.
- 12. A congratulatory letter or certificate may be considered as an alternative where the proclamation criteria has not been met.

Recognition from Council

13. Residents of Peace River, in good standing with the Town, may nominate someone for recognition of a substantial accomplishment from the Mayor without requesting a proclamation.

- 14. Nominations must be made using the nomination form and must contain three letters of support from individuals or organizations other than the nominator
- 15. Nominations for recognition will be reviewed for completion and compliance with the policy by Town Administration, completed nominations will be presented to Town Council for approval.
- 16. Nominations for recognition will not be granted for anything identified under section 2 of this policy.
- 17. Council may rescind a recognition after it has been issued if:
 - 17.1. It is later determined that the nominator misrepresented the nominee and filed false information; or
 - 17.2. It is later determined that the recognition was issued in conflict with Section 2.
- 18. In some cases, individuals may be automatically eligible for a certificate of appreciation. Those circumstances are outlined below:
 - 18.1. Outgoing member of a municipal board or committee.

Thomas Tarpey, Mayor

Christopher J. Parker, CAO