**COMMUNITY • COMMITMENT • CONNECTION** 





# **TOWN OF PEACE RIVER**

- Located at the confluence of the Smoky River, the Heart River and the majestic Peace River
- An ideal setting that is the centre of the Peace Valley Region



# PEACE RIVER TRANSPORTATION CONNECTION

- Only Rail Link to the North
- Road and Highway Access (Located on the National Hwy System)
- Air Traffic Growth Potential





Who We Are.
What We Offer.



- Gateway to Peace River Oil Sands
- Important aviation and commercial facility for the Town of Peace River and region





- Modern, well-designed terminal building
- Full range of passenger and cargo amenities
- Scheduled and Charter air service
- Airport operates on a 24 hour basis
- Provides necessary instrument flight rule aids required to support virtually all forms of commercial, corporate and general aviation



# 24 HR MAINTENANCE





# Services provided at the Peace River Airport include:

- Management of the Terminal
- Airfield Maintenance
- Air Carrier and car rental outlets
- Restaurant Facilities
- Concession Services
- Flight Service Station
- Fuel Sales
- Hanger and Aircraft Storage
- Emergency Medical Services
- Airplane and Helicopter charter operations





### **AIRSIDE SERVICES**

# Civil Aviation Airport Certificate Canadian Aviation Regulations under authority of the Aeronautics Act





#### AIR NAVIGATION FACILITIES

- 24 hr basis NAV Canada Flight Services Station (FSS) located in ATB
- Non-Directional Beacon located 2.8 miles south west of Airport
- Distance Measuring Equipment available
- Very High Frequency Omni-Directional Range located 2.0 miles south west of airport



#### AIR NAVIGATION SERVICES

- Air Traffic control and communications provided by Peace River Flight Services - can be reached within 5 miles
- Full weather briefings for pilots from Flight Services by phone or in ATB



### **EMERGENCY SERVICES**

- Fire & Rescue Services provided by the Peace River Fire Department
- Response time is approximately 15 minutes
- On call 24 hours a day for the airport



# Freight & Storage Potential

- Cargo Bays for freight movement
- 7 Parcels of land suitable for development each parcel is approx. 5,600m2

Economic Impact Study of the Peace River Airport



# Over \$12.5 million in direct economic output through Primary Linkages organizations

- Air Carriers
- General Aviation
- Airport Administration and Operations
- Emergency Services

Economic Impact Study of the Peace River Airport



# Over **\$2.5 million** in direct economic output through Secondary Linkage organizations

- Tourism, Travel and Hotel Industries
- Commercial Services
- Ground Transportation

Economic Impact Study of the Peace River Airport



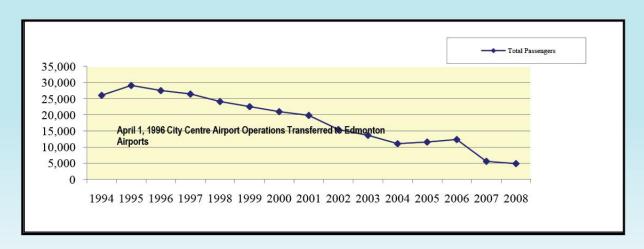
 Total existing population base served by the airport is estimated at approximately 33,000

Economic Impact Study of Peace River Airport

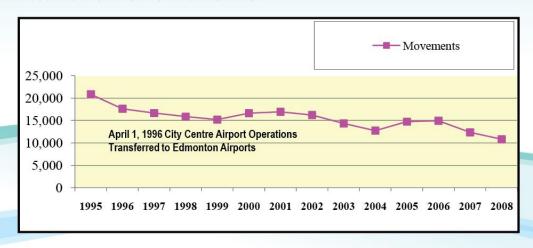


#### AIRPORT TRAFFIC MOVEMENT

#### SCHEDULED PASSENGER MOVEMENT



#### FLIGHT MOVEMENT MOVEMENT





### REAL GROWTH IN PEACE RIVER

• 2005 **\$24,325,029** 

• 2006 **\$23,377,513** 

• 2007 **\$20,679,749** 

• 2008 **\$14,204,250** 



## **Average Family Median Income**

Peace River \$78,993 Alberta \$73,823

### **Population**

2006 6,3152001 6,240

Resided within Peace River over 5 years 4,015 Moved from outside Peace River 1,940



## Strategic Plan

- Town Council is developing a 10 year Capital Plan/3 year Operating Plan
- Communication Plan to work positively with regional and local populations and municipalities
- Corporate Business Plan
- Infrastructure Study



# Current Projects

- Completed Strategic Plan for Council
- Community Visioning
- Community Sustainability Planning
- Regional Cooperation Workshops Northern Sunrise County
  - Community Safety Forums
  - A Terms of Reference
  - Intergrated Land Use Planning
  - Regional Economic Development
- Weberville & DMI Joint Development Areas- M.D of Northern Lights # 22
- Regional Water Project- M.D of Northern Lights #22
- Municipal Infrastructure Study
- B.C Hydro High Water Level Engineering Report (Machibroda Report)



# Current Projects

- Business Vitality Initiative
- National Highway System Steering Committee
- Compensation Review
- Administration Policy Review
  - Corporate Credit Card Usage Policy
  - Substance Abuse /Misuse
  - Cell Phone Use Policy
  - Personnel Policy
- Working with North Peace Housing Foundation on a multi-unit affordable housing apartment
- Developing Engineering Design Standards
- EMS Transition to the Province of Alberta
- By Law Reviews
  - Off Highway Vehicle Bylaw
  - Public Disturbances Bylaw
  - Drinking Establishments Business License



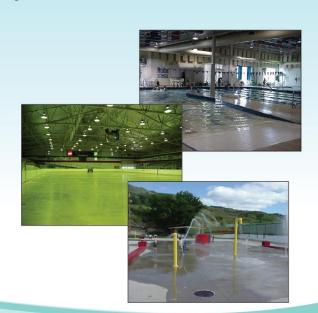
## **Regional Airport**

- Climate Right for Consideration of Regional Airport
- Governance structure will be determined in consultation with public/private stakeholders



## Benefits of a Productive Airport on a Community

- Enhanced levels of health & emergency services
- Attract a robust & skilled workforce
- 'Quality of Life' & 'Community Spirit'
- Economic Viability





"An airport provides a substantive capacity to accelerate responses to natural disasters or emergencies mitigating the loss of life and property while protecting resource bases for future generations"

RP Erickson & Associates, Aviation Consultants,

A Socio-Economic Impact Assesment of Select Alberta Airports



## Social Benefits Attributable to the Peace River Airport

- Alberta Air Ambulance reported 442 emergency medical flights to/from the airport in 2003
- Currently 40-70 Medivacs per month
- Bi-Annual volunteer opportunities with the Peace River Air Show

## Previous Social Programs at the Peace River Airport

- 'Thrill of Flight'
- Aviation Alberta's 'Young Eagles' program
- Air Cadets Squadron



# **PEACE RIVER AIR SHOW**







