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Create A Volunteer Pitch

Volunteer Hub Workshop Series
Peace River Municipal Library
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Volunteer Tic-Tac-Toe

If someone asked you:

“What do volunteers do with your organization?”

What would you say?

Write it down on the exercise sheet page 2.

What is a volunteer pitch?

*When the pitch comes from the heart,
it resonates further with your listener.*

When do we use it?

Why is it so important?

Who uses the volunteer pitch?



Sample Volunteer Pitch

"You mentioned that you enjoy working with children one on one. We have a volunteer position you might be interested in. Our Homework Help volunteers come in once a week for a few hours to work one-on-one or in small groups with students at our community centers in Reston. Regular volunteers often tell me how rewarding it is to see the students come in week after week and watch their grades and self-esteem improve from the tutoring. Let me know if you would be interested in becoming a Homework Helper."

Complete Exercise



It's time to share!

With a partner share your volunteer pitch and provide the following feedback:

- What you heard/observed
- What you liked about the pitch
- What you think they may have missed
- What you think should be added

May the Volunteer Pitch be with you!


