

Building a Volunteer Culture – Exercises

Exercise #1

Vision & Mission

Vision

A vision can be defined in many ways but simply put; it describes us as we would appear in a future successful state. It answers questions like:

If we were to achieve all of our strategic goals, what would we look like 10 years from now?

Specifically:

- Our desired future state
- An overarching idea or doable dream
- Our core purposes defining what drives all of us when volunteering/working

Our Vision Statement is:

Mission

Our mission is a statement that summarizes our goals, and which when accomplished, fulfills our vision. Our mission defines “how” we deliver on our vision.

Our Mission Statement is:

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Exercise # 2

Core Values

What are core values and why are they so important?

Take 5 minutes and answer the following:

- What is important/unique at your non-profit/organization?
- What do similar non-profit/organization do that ours would never do?
- What does your non-profit /organization value?

Write your ideas down here 😊.

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Pick the top three ideas from your “5 minute exercise “list and write them down here:

- 1)
- 2)
- 3)

Name the Core Value that best describes each of the three ideas:

- 1)
- 2)
- 3)

Create a definition for each Core Value:

- 1)
- 2)
- 3)

Identify the behaviors associated with each Core Value:

- 1)
- 2)
- 3)