



Building a Volunteer Culture

Volunteer Hub Workshop Series
Peace River Municipal Library
November 18, 2017

What we will cover today...

- Discuss what a volunteer culture looks like
- Identify who is responsible for a volunteer culture
- List methods to communicate our volunteer culture
- Review the importance of a Vision, Mission, and Core Values
- Complete an exercise on Core Values

What is a volunteer culture?

- what we do around here
- how things are done
- how we “fit-in”

U of A DinoLab – Volunteer Culture

<https://globalnews.ca/video/3754406/a-closer-look-at-the-university-of-albertas-dino-lab/>

Who is responsible for our volunteer culture?

- Board of Directors
- Leadership:
 - Management
 - Administration

How do we communicate our volunteer culture?

- Vision
- Mission
- Core Values
- Volunteer Role Descriptions
- Orientation/On-boarding
- Volunteer Handbook
- Goal setting/objectives
- Branding
- Non-profit marketing
- Presentations
- Testimonials
- Resources
- Activities
- Successes
- How to contact/connect

More on Vision, Mission, & Core Values

- Vision Statement – desired future state
- Mission Statement – the organizations purpose/product/service
- Core Values – the words we live by
- Formulated as a group (Board, Leadership)
- Everyone needs to buy into it, walk the talk, so it can work

Grande Prairie Volunteer Services Bureau

<http://www.gpvsb.com/about-us/who-we-are>

Complete Exercise



Resource/Reference

- Energize Inc. - Especially for leaders of volunteers
<https://www.energizeinc.com/>
- Creating People Power – Coaching & Leadership Development
<http://www.creatingpeoplepower.ca/>

May the
Build A Volunteer Culture
force be with you!



thank you!