

## Addendum 2

Request for Proposals for Website Analysis & Redesign  
Town of Peace River • RFP #LS001-202308

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**Please note: To account for this Addendum, we have extended the proposal submission deadline by one week, to September 14, 2023.**

The following questions were submitted in response to the Town of Peace River's RFP for Website Analysis & Redesign. This Addendum is being posted publicly along with RFP documents, and it is assumed that all proponents responding to the associated RFP have reviewed this Addendum ahead of providing their submission.

1. **Would you need any copyrighting or content migration services?**
  - a. There will have to be some content migration services, as we decide what content needs to be carried from the existing website to the new. Copywriting will be handled by the Town.
  
2. **Would you need any original or stock videography or photography?**
  - a. We are unsure at this time, as we do not know the design. You will have access to our photo files.
  
3. **Would you require hosting, DNS, or SSL services?**
  - a. We expect that the successful proponent would host our new website. However, we are open to all arrangements you feel will best meet the Town's needs.
  
4. **What CMS platform do you use currently?**
  - a. The Town's existing website is hosted through Wordpress.
  
6. **How much content do you currently have on your website?**
  - a. It is expected that proponents review our website.
  
7. **Could you let us know if you are open to an east coast agency to do this work or do you have a local preference?**
  - a. The Town is open to all potential proponents, and encourage proposals from all firms.