

# COMMUNITY SERVICES

2022 Year End Department Report



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## 2022 Highlights • Director

### SIGNIFICANT EVENTS AND PROJECTS

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#### **55+ Games**

- The games were a tremendous success the weekend of June 16<sup>th</sup> to 19<sup>th</sup>, 2022.
- Participants: 652 and Guests: 154
- An Executive Summary Report is provided for additional information.

#### **Personnel**

- The Community Services Department was not immune from staffing shortages this year. Several staff have moved from the community and two were on maternity leave in 2022. We look forward to their return and wish those that have moved on well in their future endeavors.

#### **Family Resource Network**

- The Government of Alberta has confirmed that the Family Resource Network contract will be extended for 1 full year, April 1, 2023, to March 31<sup>st</sup>, 2024. The current contract originally was to expire in March 2023.

#### **Other Administrative Functions**

- Peace River and District Chamber of Commerce – economic development meetings which initiated the recommendation to develop a committee of council, the Economic Development Committee
- Interim CAO – Director of Community Services assisted as Interim CAO from July 1 to October 31, 2022.

### NEW PROGRAMS/SERVICES

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#### **Refugee Program**

In previous years Community Services has worked with refugee families immigrating to Peace River, assisting them through the Taxi Pass Program and the Community Scholarship. When the Federal Government introduced the Canada-Ukraine Authorization for Emergency Travel more families began arriving in the area and a more defined program for refugees was needed. In April 2022 program guidelines and an application process were developed. Refugees and those fleeing war in Ukraine can apply for several supports using a single application form, which reduces some of the barriers newcomers might experience accessing services. Eligible applicants receive support for the first year after they arrive, including Taxi Passes, free passes to the Pool and Baytex Energy Centre, and Community Scholarship funding for their children. 8 Families composed of 17 individuals have received support from the program in 2022.

## CAPITAL PROJECTS

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Three capital projects were approved in 2022.

<b>Project</b>	<b>Description</b>	<b>Budget</b>	<b>Status</b>
Pool Hot Tub Project 2022	Project component – to demolish the hot tub due to extensive leaks in piping.	\$50,000.00	Tendered in 2022- work initiated and completed in January 2023.
Baytex Cooling Tower Descaling Equipment 2022	The proposed equipment will prevent scale from building up and entering the cooling tower. Scale from the hard water restricts the efficiency of the cooling tower.	\$41,000.00	Completed
Baytex Air Conditioning Equipment Upgrades 2022	To complete installation of AC Unit to manufacturers specifications. Original installation was insufficient, and this project will ensure the unit is operable. It currently is not operable until 40°C, yet it should turn on at 20°C. The unit is for AC to the arena and fieldhouse.	\$27,500.00	Deferred to 2023 due to parts supply issues.

## 55 + Summer Games Executive Summary



### 2 years in the making

In 2019, a bid committee made of the Peace Region Games Society and the 5 municipal partners: Town of Grimshaw, Municipal District of Peace, County of Northern Lights, Town of Peace River, and Northern Sunrise County, were successful and named host of the 2021 Alberta 55 plus Summer Games. An organizing committee was developed, with recruitment of volunteer board members from the region. Late in 2020, as the COVID-19 Pandemic continued to cause uncertainty and closures, the Alberta 55 Plus provincial board, in consultation with the organizing committee, made the difficult decision to defer the games until the early summer of 2022.

The weekend of June 16<sup>th</sup> through 19<sup>th</sup>, 2022 became the new date for the Peace Region Alberta 55 plus Games!

This decision helped the committee to recruit further volunteers, as it had become an impediment to attracting volunteers to an organizing board when there was so much uncertainty of how or if the games were going to be allowed to proceed. Deferring the games also provided the committee with time to build confidence with local businesses and sponsors.

### Committee composition and functions

The committee initially set up 11 portfolios and added 12<sup>th</sup> for Fundraising and sponsorship. Two of the portfolios remained vacant throughout the planning and were assumed by staff.

Committee Position	Functions	Name
Chair	Governance & Administration	Richard Walisser
Advisor	Governance & Administration	Dave VanTamelon
Financial Coordinator	Governance & Administration	Will Petluk
Venue/Facility Co-Coordinator	Facility Management	Tracy Halerewich
Venue/Facility Co-Coordinator		Larry Stewart
Functions/Events Coordinators	Opening Ceremonies Participant Banquet	Terry Sawchuk Maureen Sawchuk
Food Coordinator	Lunch service Beer Gardens	Benji Giesbrecht
Activities/Sports Coordinator	Sport & Activity management	Janet Fairless
Transportation Coordinator	Participant transportation -To venues -Opening Ceremonies and Banquet	Merlin Lee – Peace River School Division
Registration & Results Coordinator	Registration – coordination pre-games and post. Results centre	Audrey DeWit

Volunteer Coordinator	Volunteer recruitment Volunteer appreciation	Oksana Mielczarek
Medical & Safety Coordinator	Participant safety and provision of first aid at venues Water stations	Julien Bergeron
Fundraising/Sponsorship	Sponsorship program and general fundraising	Vacant – Staff assumed this role
Marketing and PR	Website, Facebook page and photography	Vacant – Staff assumed this role
Staff Support	(Administration, Facilities)	Tanya Bell – Town of Peace River
Staff Support	(Food Services, Functions & Events, Sports, Marketing)	Zoe Battie – Town of Peace River
Staff Support	(Registration & Results, Volunteers, Safety & Medical, Transportation)	Amanda Cottrell – Town of Peace River

### General Administration

The Committee met twice per month, using a virtual format which facilitated the involvement of many members of the provincial 55plus Games Society. The Executive met on the opposite weeks. In the 6 weeks leading up to the games, the Committee met weekly.

### Staffing Model

The Town acted as the host agency with Town employees assuming the role of games staff. The Director of Community Services and Recreation Programmer allocated a portion of their work time to this project. In addition, an individual was contracted for 3 days per week starting in January 2022 and moved to 5 days per week by April 2022 (approximately 2.5 months prior to game day).

### Planning Process

There were two significant planning tools that the Committee used during the development of the games. Early in the planning a committee member initiated a key milestone planning chart. Each portfolio was required to develop their actions/tasks and the associated key dates for completion. This was compiled into an overall chart that was reviewed at each meeting. It was incredibly useful to keep all members of the committee up to date and on task.

The second process was a formal “walk-through” event. All committee members were required to participate in a session that reviewed the games weekend – step by step, hour by hour and each component of each day. Portfolios had to present to the group how they were setting up, operating and organizing each component of their area. This allowed for a greater understanding by the group of the entire processes for the event and identify if there were any gaps or items that were needing attention before “game day”.

### Partners

The Peace Region 55 plus Games would not have been possible without the support of our significant partners. Each municipal partner provided a financial contribution of \$15,000, in addition to in-kind support.

Peace River School Division provided their transportation department staff, as the experts in their field, to develop and implement a transportation system for the weekend.

- Peace River School Division
- County of Northern Lights
- Municipal District of Peace
- Northern Sunrise County
- Town of Grimshaw
- Town of Peace River



### Registrations

The Peace Region Games Committee developed all its organizational and financial planning on an attendance count of 800 registrants.

This number was based on advice from the provincial board. The deadline for registrations was set for April 24, 2022. Although confirmed numbers were not secured from the Zones until mid-May, 2022. The Alberta 55 plus provincial board and zones were responsible for all registrations. Once they had confirmed the registrants, the information was then passed along to the Peace Region organizing committee.



A total of 652 participants registered with an additional 154 visitors/spouses.

### Volunteers

The Volunteer Portfolio for these games was a huge success. Our volunteers did an excellent job at serving and helping pre-games and during the games. They put a lot of time and effort into making these Games successful. The Peace Region community showed again, how together we can create unforgettable memories for people who live here and for our visitors.

- 307 Individuals
- 4 Groups committed and volunteered
- Roughly 30 Medical Volunteers

**A total of over 350 volunteers!**





### Sponsors

The Committee was concerned about the overall cost of operating the games, to maintain a reasonable and efficient budget. There was a concerted effort to ensure we did not overburden businesses, as they were just coming out of a very financially devastating period during the pandemic. We developed a very conservative fundraising goal of \$40,000.00. A sponsorship program was put in place which allowed for financial contributions and in-kind options.

Donation/In Kind Sponsorship Level	Website	Logo in Registration Package	Signage On Site	Social Media Posts
Gold \$3,500 and up	✓	✓	✓	✓
Silver \$1,500 to \$2,499	✓	✓		✓
Bronze \$650 to \$1,499	✓			✓
Friend up to \$649	✓			
Sport Sponsorship \$1000.00/sport (see list of sports below)	✓	✓	✓ On site of sport sponsored only	

The sponsorship program was highly successful with approximately \$31,000 of in-kind donations received and \$38,000 in financial sponsorships contributed to the event.



Sponsor Last Name or Business Name	
Alberta Health Services – Emergency Medical Services	Murphy Law
Alberta Union of Provincial Employees	Northern Sunrise County Protective Services
Berwyn Fire Department	Peace Country Ventures LTD.
Blue Ice Mechanical	Peace River & District Chamber of Commerce
Calgary 55 plus Games Association	Peace River Fire Department
Canadian Natural	Peace River Rotary Club
Canadian Ski Patrol	Peace River Value Drug Mart
Co-op	Peace Auto Supply o/a Napa Auto Parts
County of Northern Lights Fire Department	Shoppers Drug Mart
Freson Bros.	Tim Hortons
Go Auto Peace River Ford	United Floors – Peace River
Grimshaw Fire Department	Quality Hotel & Conference Centre
Hot Tomale Inc. o/a KFC Peace River	Smoky River Fire Rescue
InVision Chartered Professional Accountants	Telus
Kal Tire Peace River	
Kit Office Plus	
Laurin	
MCW Apiaries Ltd	
Mercer Peace River	
Mighty Peace Chevrolet Buick GMC Ltd.	
Mighty Peace Sport & Recreation Association, Zone 8	
Mint Health + Drugs Peace River	
MNP	
Mr. Mikes	

## Marketing

Leading up to the games various methods of marketing and promotions were utilized, including social media, radio, newspaper articles and presentations to area organizations. Municipal partners also supported the marketing efforts by reposting and sharing games information through their websites and social media sites.

Website: [www.peaceregion55plusgames.ca/](http://www.peaceregion55plusgames.ca/)

Facebook: [www.facebook.com/PR55SummerGames/](https://www.facebook.com/PR55SummerGames/)

Photo site:

[peaceregion55plussummergames.smugmug.com/](http://peaceregion55plussummergames.smugmug.com/)



Mighty Peace Tourism website and promotions: [Alberta 55 Plus Summer Games 2022 – Mighty Peace](#)

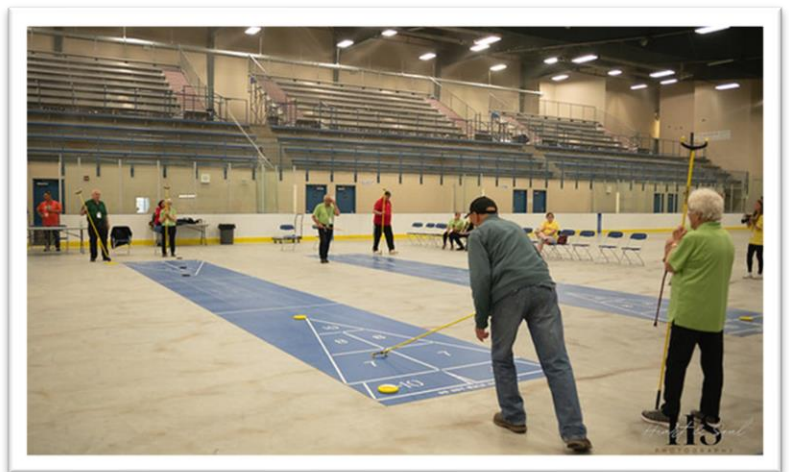
## Sports and Activities

Sports and activities were held throughout the Peace Region. The following list provides an overview of the activity, location of host facility and the Sports Chair(s) that volunteered to organize and manage each activity.

Unfortunately, the horseshoe event had to be cancelled due to low registration.

Sport/Activity	Sports Chair(s)	Facility	Location
Athletics/Track & Field	Tracey Boucher Shyila Lepka	Glenmary – TA Norris Track	Peace River
Bocce	Marc Boychuk Jill Cairns Shaina Paul	12 Foot Davis Events Park	Peace River
Contract Bridge	Mathieu Bergeron	St Isidore Cultural Centre	St. Isidore (Northern Sunrise County)
Cribbage	Mathieu Bergeron	St Isidore Cultural Centre	St. Isidore (Northern Sunrise County)
Crafts and Photography	Sherry Crawford Cory Hogbin	Grimshaw Shared School Facility (Atrium)	Grimshaw
Military Whist	Gordon Bickell	Grimshaw Royal Canadian Legion Branch #253	Grimshaw

Cycling	Valerie Differenz Cindy Hockley	Lac Cardinal	MD of Peace #135
Floor Shuffleboard	Gary Sky Ernie Bass	Mile Zero Regional Multiplex	Grimshaw
Golf	Dave Allan Fay Allan Leslie Harrison	Mighty Peace Golf Club	MD of Peace #135
8 Ball Pool	Linda L'abbe Linda Bennett	Sharks Restaurant and Bar	Peace River
Horseshoes	Brenda Yasinski	Dixonville	County of Northern Lights
Pickleball	Nicole Walisser	Baytex Energy Centre	Peace River
Slo-Pitch	Kathie Harrop	Ken Horneland Ball Diamonds	Peace River
Swimming	Robyn (Beckerleg) Schur	Peace Regional Pool	Peace River





## Budget

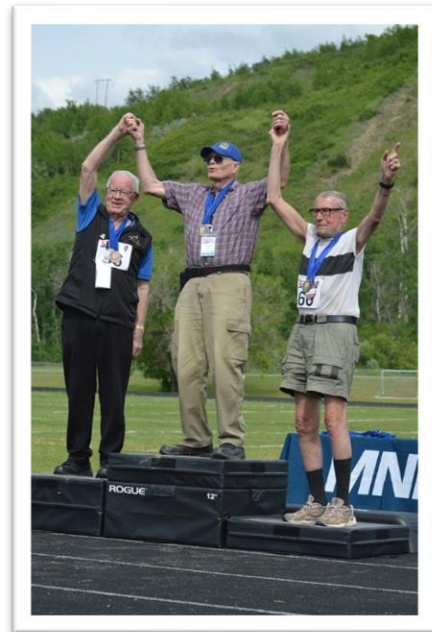
The Peace Region Games Committee developed a budget based on 800 registrants. The budget was also very conservative and kept in mind the local economy. The overall event budgeted revenue was \$167,000 and a budgeted expense of \$180,106.98. As previously noted, the fundraising and sponsorship was highly successful which increased the actual revenues to \$205,098.50 and final expenses for a total of \$157,028.97.

The budgeted expense difference from the actuals was predominantly due to a lower attendance than budgeted. In addition, the actual cost of transportation was significantly less due to the lower attendance and lower use than anticipated.

The remaining funds of \$48,069.53 will be dispersed through two methods.

1. Public legacy grant- \$40,000 total available funds – targeted to the 55 plus organizations within the partner municipality boundaries.
2. Seed funds - \$8,069.53 – provided to the Peace Region Games Society for future games bids and hosting of regional events.

The 2022 Peace Region Summer Games budget summary is attached for information.





**Budget**

Details		Budget	Actuals	Difference
<b>REVENUE</b>				
<i>Registration fees x Expected Participants</i>	<i>Based on 800 participants @ \$65.00 registration fee</i>			
	<b>Registration Fees Subtotal</b>	<b>\$52,000.00</b>	<b>\$47,900.00</b>	<b>-\$4,100.00</b>
<i>Supporting Communities-Contributions</i>	<i>TPR, Grimshaw, CNL, NSC, MD Peace @ 15,000 each</i>			
	<i>Town of Peace River</i>		\$15,000.00	
	<i>Town of Grimshaw</i>		\$15,000.00	
	<i>County of Northern Lights</i>		\$15,000.00	
	<i>Northern Sunrise County</i>		\$15,000.00	
	<i>MD of Peace No 134</i>		\$15,000.00	
	<i>Town of Peace River – Administration Contribution</i>		\$23,000.00	
	<b>Supporting Communities Subtotal</b>	<b>\$75,000.00</b>	<b>\$98,000.00</b>	<b>\$23,000.00</b>
<b>Fundraising</b>	<i>Fundraising, Sponsorship, &amp; In-kind donations, anticipated \$40,000.</i>			

In-kind Donations	<i>In Kind Donations (NOT reflected in Total Income)</i>		\$31,010.00	
	<b><i>Fundraising Subtotal</i></b>	<b>\$40,000.00</b>	<b>\$59,198.50</b>	<b>\$50,208.50</b>
	<b><i>Total Income</i></b>	<b>\$167,000.00</b>	<b>\$205,098.50</b>	
<b><i>EXPENSES</i></b>				
<b><i>Opening Ceremony &amp; Banquet Expenses</i></b>				
	<b><i>Opening Ceremonies / Banquet Subtotal</i></b>	<b>\$38,215.00</b>	<b>\$43,517.80</b>	<b>-\$5,302.80</b>
<b><i>Medals Expense</i></b>				
	<b><i>Medals Subtotal</i></b>	<b>\$500.00</b>	<b>\$149.39</b>	<b>\$350.61</b>
<b><i>Participant evening event(s) Expense</i></b>				
	<b><i>Participant Evening Subtotal</i></b>	<b>\$5,000.00</b>	<b>\$0.00</b>	<b>\$5,000.00</b>
<b><i>Judges Expenses</i></b>				
	<b><i>Judges Subtotal</i></b>	<b>\$500.00</b>	<b>\$236.24</b>	<b>\$263.76</b>
<b><i>Participant Meals/ Hospitality Expenses</i></b>				
<i>(included in registration fee)</i>	<b><i>Participant Meals Subtotal</i></b>	<b>\$16,900.00</b>	<b>\$10,694.18</b>	<b>\$6,205.82</b>
<b><i>Facility</i></b>				
	<b><i>Facility Subtotal</i></b>	<b>\$24,250.00</b>	<b>\$21,456.00</b>	<b>\$2,794.00</b>

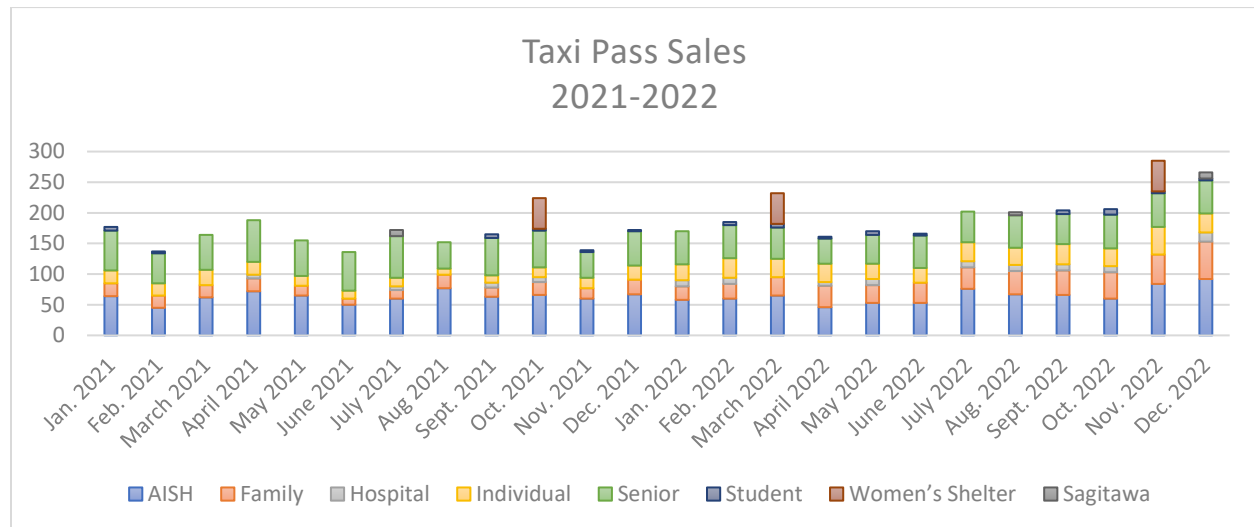
<b><i>Set up and take down</i></b>				
<i>Includes Janitorial Expenses</i>	<b><i>Set Up &amp; Take Down Subtotal</i></b>	<b><i>\$6,000.00</i></b>	<b><i>\$0.00</i></b>	<b><i>\$6,000.00</i></b>
<b><i>Board Organizers Expenses</i></b>				
	<b><i>Board Organizers Subtotal</i></b>	<b><i>\$1,360.00</i></b>	<b><i>\$2,857.02</i></b>	<b><i>-\$1,497.02</i></b>
<b><i>Sport</i></b>				
<i>Rental equipment, Sports equipment, Officials Fees, etc. Expenses</i>	<b><i>Sports Subtotal</i></b>	<b><i>\$18,500.00</i></b>	<b><i>\$5,383.35</i></b>	<b><i>\$13,116.65</i></b>
<b><i>Registration and Results</i></b>				
	<b><i>Registration &amp; Results Subtotal</i></b>	<b><i>\$7,815.00</i></b>	<b><i>\$7,035.08</i></b>	<b><i>\$779.92</i></b>
<b><i>Volunteer Expenses</i></b>				
<i>Volunteer Rally/Appreciation / Identification/Food</i>	<b><i>Volunteers Subtotal</i></b>	<b><i>\$25,970.00</i></b>	<b><i>\$14,755.06</i></b>	<b><i>\$11,214.94</i></b>
<b><i>Marketing Expenses</i></b>				
<i>Specialized signage, marketing materials.</i>	<b><i>Marketing Subtotal</i></b>	<b><i>\$6,575.00</i></b>	<b><i>\$5,381.32</i></b>	<b><i>\$1,193.68</i></b>
<b><i>Signage</i></b>				
<i>Sport/Venue specific signage</i>	<b><i>Signage Subtotal</i></b>	<b><i>\$7,000.00</i></b>	<b><i>\$4,391.57</i></b>	<b><i>\$2,608.43</i></b>
<b><i>Transportation Expenses (Participant)</i></b>				
<i>Gas reimbursement \$2000, Driver expenses \$25/hr/24hours*5= 3000</i>	<b><i>Transportation Subtotal</i></b>	<b><i>\$15,000.00</i></b>	<b><i>\$10,686.58</i></b>	<b><i>\$4,313.42</i></b>

<b><i>Medical &amp; Safety Expenses</i></b>				
COVID Supplies, First Aid Supplies	<b><i>Safety &amp; Medical Subtotal</i></b>	<b>\$6,521.98</b>	<b>\$4,222.38</b>	<b>\$2,299.60</b>
<b><i>Contingency</i></b>		\$15,000.00	\$0.00	
<b><i>Administration</i></b>				
	Contracted staff support – offset by Town of Peace River	\$0.00	\$26,263.00	
	<b><i>Administration Subtotal</i></b>	<b>\$0.00</b>	<b>\$26,263.00</b>	<b>-\$26,263.00</b>
		Total Budgeted Amount	Total Expenses as at September 19, 2022	
	<b><i>Total Expenses</i></b>	<b>\$180,106.98</b>	<b>\$157,028.97</b>	
	<b><i>Surplus / -Loss</i></b>		<b>\$48,069.53</b>	



## 2022 Highlights • Taxi Pass Program

### PROGRAM USE



### Taxi Pass Sales by Category

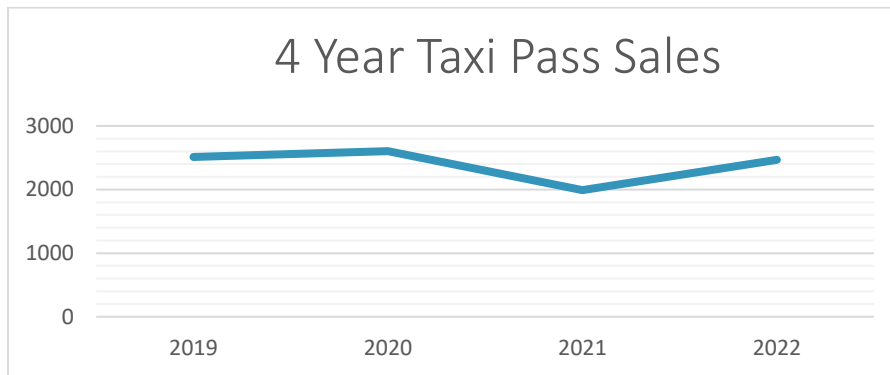
(20 passes/book)

Client Category	2021	2022
AISH	767	792
Family	213	457
Hospital	28	91
Individual	222	364
Senior	695	624
Student	6	26
Women's Shelter	50	100
Sagitawa	10	15
<b>Total books sold</b>	<b>1991</b>	<b>2469</b>

## PROGRAM HIGHLIGHTS

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- At the end of 2022 there were 175 Active Clients, compared to 154 Active Clients at the end of 2021.
- Clients by category were: AISH - 49, Family – 37, Individual – 23, Senior – 63, Student - 3.
- 2022 saw an increase in Taxi Pass use, returning to similar levels prior to COVID restrictions.



- The Hospital requested more passes in 2022 than they have in the past. In previous years Community Services received calls from patients being released from the hospital who had no transportation home and had been told by hospital staff that they couldn't provide assistance, in 2022 these calls were rare. Hospital staff seems more aware that Taxi passes are available for these patients.
- Prior to the pandemic the Women's Shelter purchased 100 books per year, in 2020 and 2021 they reduced their purchases to 50 books each year. In 2022 they returned to normal purchasing patterns.
- In March 2022 we received reports from Taxi companies that there were counterfeit passes being circulated. 6 counterfeit passes that had been confiscated by drivers were turned in and 4 counterfeits were found in passes submitted with taxi company invoices. We implemented an awareness campaign for Taxi Drivers, providing them with information on spotting fake passes. We also identified the clients suspected of fraud and issued a warning that they could be removed from the program and reported to police. After these measures were taken no further fake passes were reported or found in the passes returned with Taxi invoices.

## 2022 Highlights • Recreation Programs

### COMMUNITY EVENTS

Event	2020	2021	2022	Event Details
<b>Family Day</b> February 21 <sup>st</sup>	460+	47 Families	360+	In Collaboration with FRN & FCSS we hosted FREE family fun at the Baytex with door prizes, snacks, skating, fieldhouse activities, and crafts.
<b>Easter EggStravaganza</b> April 16 <sup>th</sup>	323 youth	254 youth	300+ youth	Families joined us for a variety of egg-citing activities! Kids would hop from activity to activity and fill out an Easter Passport to receive a treat bag.
<b>Canada Day</b> July 1 <sup>st</sup>	267 Families	500+	900+	Flag raising ceremony, children’s activities, Farmer’s Market, entertainment, fireworks & free food. It was nice to FINALLY have a “normal” July 1 <sup>st</sup> since my arrival in Peace River in late 2019. We had several sponsors & a variety of organizations that hosted interactive booths.
<b>FreshAir Cinemas</b> July 26 <sup>th</sup> , & August 26 <sup>th</sup>	n/a	325	<b>July</b> 370 <b>Aug</b> 380	In partnership with Northern Sunrise County, we hosted two movies, SING 2 and THE BAD GUYS at the Ag Grounds & Misery. Local food vendors were invited to sell food. Sponsors: Mercer, Kit Office, Velocity Group, Misery Mountain, Ruel Concrete, APL, AGS Ltd., and Riverjoy Dental
<b>Paddle the Peace</b> August 20 <sup>th</sup>	75		90	In collaboration with neighboring municipalities, participants enjoyed a leisurely paddle from Shaftesbury Ferry to LWP boat launch. <b>Lunch</b> – provided by Freson Bros <b>Entertainment</b> – Jason Cheesman <b>Door prizes</b> – In addition to prizes provided by the municipalities Champions Health & Fitness, Fitness On the Go, Subway, and Simoneau Honey also donated prizes.
<b>Light up the Park</b> November 25 <sup>th</sup>	165	800+	800+	Families kicked off their holiday season by joining us for caroling, complimentary hot dogs, hot chocolate, fireworks and lighting of Town Christmas decorations. This year’s event sponsor was Mercer Peace River Pulp Ltd.

## Canada Day



## FreshAir Cinema



## Light Up the Park



## Easter Egg-Stravaganza



## YOUTH PROGRAMMING

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### Summer Camps

#### Summer Staff hired:

- 2 Sr. Leaders to organize, plan & implement the camps, 7 Jr. Leaders to assist
- 1 Sr. Leader to assist in organizing summer Town events; July 1st, Paddle the Peace, etc.



Summer Camps

Year	Summer Fun	River Frontiers	Sports Dayz	Notes
2020	84 (6-8yrs)	88 (8-10yrs)	13* (10-12yrs)	Participant numbers had to be limited due to COVID restrictions. *Due to low registration Sports Dayz was combined with River Frontiers in 2021
	Summer Fun	Camp Adventure	Notes	
2021	163 (6-9yrs)	152 (9-12yrs)	Participant numbers were no longer restricted, although restrictions on group transportation remained.	
	Summer Fun	Camp Adventure	Notes	
2022	185 (6-9yrs)	206 (9-12yrs)	This year we implemented a new registration process called Flex Reg – this allowed parents to register for a full week or single days of their choosing. The response to this option was extremely positive.	



### PD Day Camps

Kids enjoy a classic day camp experience with games, activities, crafts, and FUN! This allows parents to send their kids to a fun & affordable place when kids are out of school for PD days.

**June 6:** 20 Participants

**Sep 23:** 20 Participants

**Sep 30:** 8 Participants

**Oct 24:** 20 Participants

**Nov 25:** 17 Participants

### Parent's Night Out

Our Parent's Night Out evenings are designed to allow parents/guardians to enjoy some kid-free time while they tackle their to-do lists, enjoy a night out, or kick back and relax. This year we hosted 3 Night Out events in October and December. Kids enjoyed crafts, treats and a festive movie.

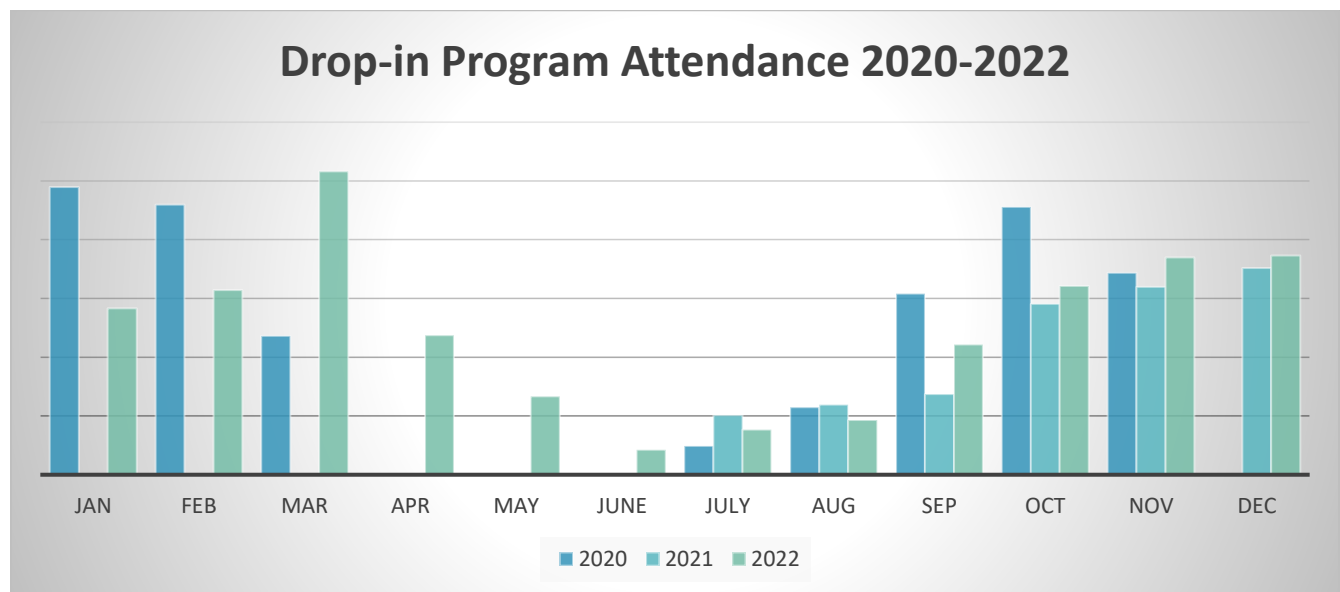
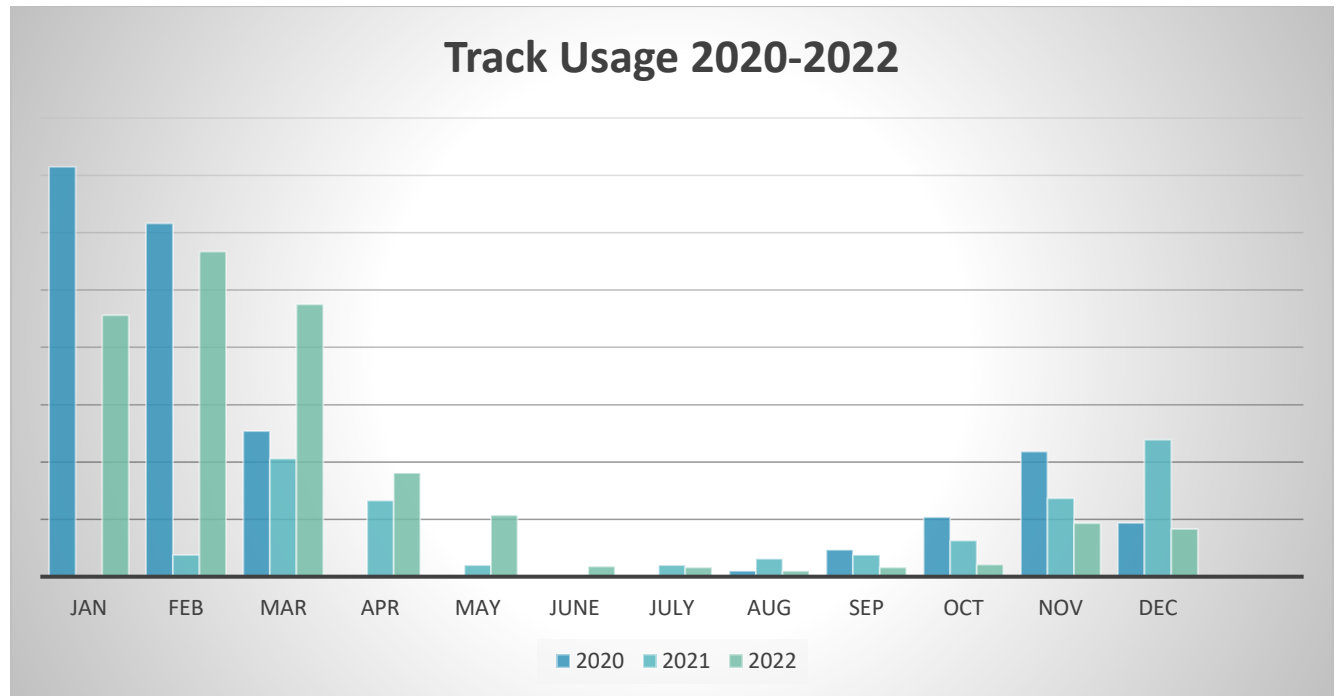
**Oct 26:** Halloween Edition – 15

**Dec 7:** Christmas Edition – 13

**Dec 14:** Christmas Edition – 18

### Drop-in Programs & Indoor Track

In 2022 we were able to return to more normal operations. In 2020 our drop-in programs were unable to operate for a total of 6 months of the year, including our popular months of January - March when it is cold outside. In 2020, programs were on hold for 4.5 months, April – June & December.



## Special Events

Event	2021	2022	Description/Notes
<b>Halloween Skate</b> October 29	42	50	Kids and parents took their costumes for a test skate at the Baytex with spooky music, graveyards decorations, fog machines and treats. Sponsored by United Rentals.
<b>Skate with Santa</b> December 11	105	86	Families enjoyed some recreation time with Santa. Photos, Christmas music, treats and more. Sponsored by Champions Health & Fitness
<b>Glow Skate</b> February 13, March 27, September 18	/	86 121 79	Glow in the dark skates! Families enjoyed glow sticks, funky music, black lights, strobe lights and fun on the ice!



## 2022 Highlights • Recreation Facilities – Baytex Energy Centre

### HAND RAILINGS

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14 step hand railings were installed in 2022 to assist individuals accessing seating. 12 additional units have been ordered in 2023 for additional accessibility support. These units were designed specifically for this purpose by a local company.

### BOILER HEAT EXCHANGERS

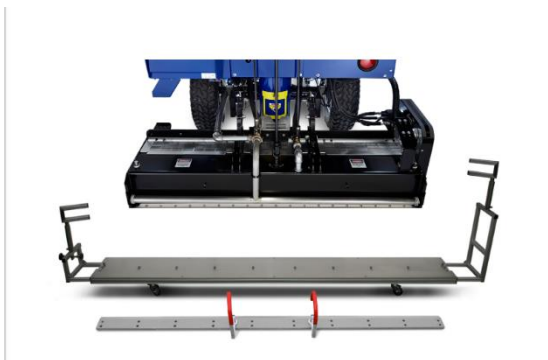
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The heat exchangers were discovered to have been built incorrectly and therefore both units were replaced. This work was covered under warranty.



### ZAMBONI TRAINING AND MAINTENANCE

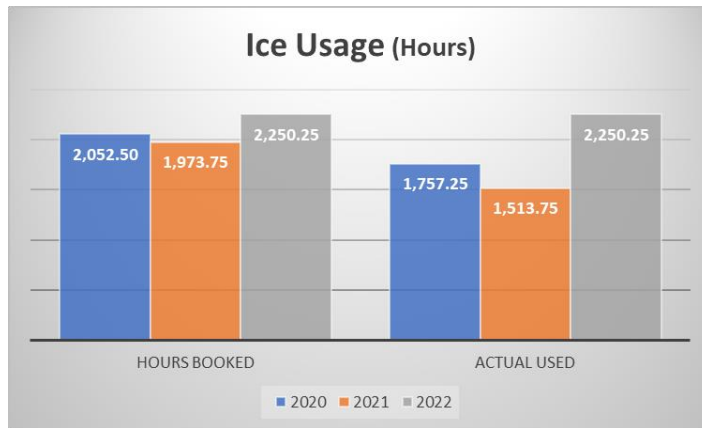
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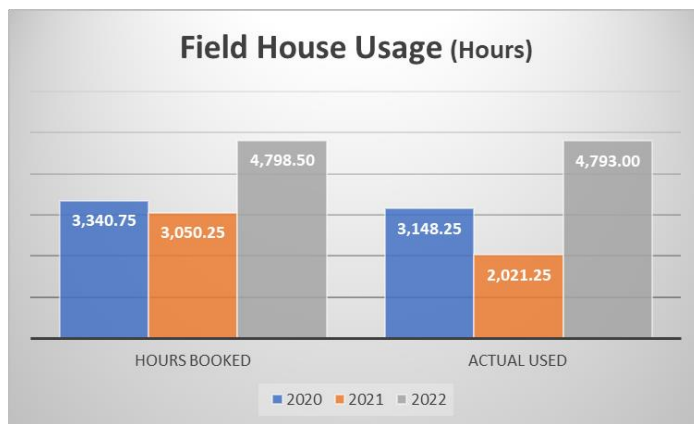
Industrial Machine Inc. provided Zamboni training including safety, machine operation, preventive maintenance, ice maintenance, blade changing using the new blade changing assistant, and emergency removal of the machine from an ice surface. Upon completion arena staff received official certification to operate a Zamboni for a two-year period.



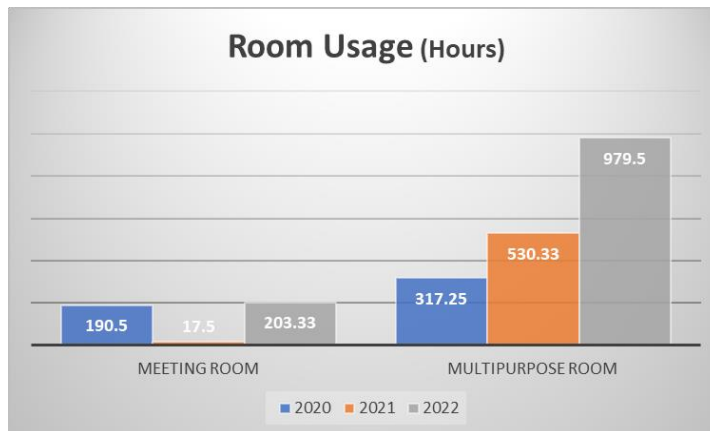
**Arena**



**Field House**



**Rooms**



## 2022 Highlights • Recreation Facilities – Outdoor

### BALL DIAMOND UPGRADES AND BOCCE BALL COURTS

In preparation for the 55+ Summer Games Parks Staff completed work at the Ken Hornelands Ball Diamonds:

- Pavilion roof rebuilt.
- Nine picnic tables.
- Red shale added to diamonds #2 and #3.
- All diamonds remeasured and squared; home plates required significant correction.



Park Staff created four bocce ball courts at the Twelve Foot Davis Events Park for the 55 Plus Games. The courts required a substantial amount of preparation, maintenance, and water.

### BALL DIAMOND, SPORTS FIELD & PARK USAGE

All youth sport organizations that utilize the ball diamonds and sports fields were able to have fully operational seasons this year without modifications.

Ball Diamond Usage		
Year	Ken Horneland	Ski Hill, Lower West & Kinsmen
2020	0	0
2021	118	26.5
2022	1693	460

Sport Field Usage			
Year	Peace High	Glenmary	TA Soccer Fields
2020	49	0	0
2021	58	12	0
2022	273.5	163.5	250.5

Park/Greenspace Usage					
Year	River Front	12ft Davis Events	Normand Boucher Arboretum	Kinsmen	Treaty 8 Monument/Flag Site
2020	22.5	15.5	1	0	0
2021	149	0	0	3	1
2022	352.5	84	89	84	84

During the 55+ Games all Town parks, ball diamonds and sports fields were booked out for the duration of the games, those hours are also represented in this data.

## BEAUTIFICATION



5 flower boxes installed in the downtown core were planted with shrubs and ornamental grass.

65 new self-watering hanging baskets were installed in the downtown core. Under normal conditions the self-watering baskets only required filling once per week. During heat waves watering was needed twice weekly. The old baskets required watering daily, and twice daily during heat waves. Water consumption is greatly reduced, and plant resiliency has improved.



## CHRISTMAS LIGHTS/DECORATIONS

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Decorations were moved from the decommissioned Linc's Park downtown to the Baytex Energy Centre.



## VANDALISM – WATER PLAY PARK

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Vandalism was an ongoing issue this season. There was extensive damage to the change rooms at the water play park. Due to this, hours of access to the change rooms were reduced and security cameras were installed.

The rubber surface of the water play area was also seriously damaged and will require replacement.



## 2022 Highlights • Athabasca Hall

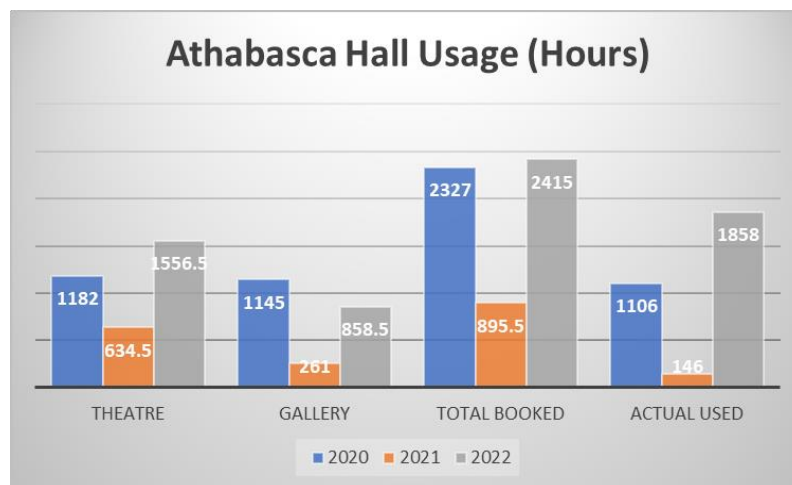
### 2022 HALL UPDATES

An electronic fob access system was added to the main and lower-level entrances of the Hall. Although this system works well for entering the building it doesn't keep the door unlocked, therefore during events an Allen key must be used to secure the door mechanism and allow access for attendees.

The room which was previously the dance studio has been completely renovated and is now used by the Peace River Museum, Archives and Mackenzie Centre for additional Archival storage.



### HALL USAGE



Year	Theatre	Gallery	Total Booked	Actual Used
<b>2020</b>	1182	1145	2327	1106
<b>2021</b>	634.5	261	895.5	146
<b>2022</b>	1556.5	858.5	2415	1858

## 2022 Highlights • Peace Regional Pool

### SIGNIFICANT EVENTS

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The Wahoo's Winter Swim Club hosted their Swim Meet February 26-27. The Porpoises Summer Swim Club hosted their annual swim meet June 25. There was a lot of excitement around these meets as clubs had not been able to hold them for almost 2 years.

We celebrated Seniors Week on June 8 with free admission for seniors to our most popular swims. We also had snacks, refreshments, and door prizes.



The Alberta 55+ Summer Games swimming events were held June 17 and 18. This successful event brought together a diverse group of community volunteers, both from swimming and non-swimming backgrounds. We were privileged to host amazing athletes from across the province, demonstrating remarkable skill and enduring love for sport.

There was a major change to all aquatic programming across the country this year. After 76 years, the Red Cross decided to cease offering swimming and lifesaving programs. This meant transitioning all Red Cross Water Safety Instructors to Lifesaving Society Swim Instructors so that we were qualified to teach a different lesson program. We ran the transition training for staff in June and debuted the new program in July. Our staff have done an amazing job learning the new material, as well as guiding their students and families through the change.

The staff ran numerous activities during the Lifesaving Society's Drowning Prevention Week from July 17-23. This included: a coloring contest, lifejacket fashion show, swim to survive challenges, door prizes and games.

On August 22 there was an unexpected reaction that released chlorine gas in the chemical room. The Fire Department responded and did an amazing job safely containing the hazardous chemical and clearing the building as safe to enter later that evening. The staff did a great job safely evacuating all patrons and the facility reopened the following day.

### PROGRAMMING AND COURSES

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Despite challenges, we packed 2022 with opportunities for swimming, water safety, and leadership training.

We ran after school, summer lessons and Saturday swimming lessons for 891 children. We saw students from Lloyd Garrison, TA Norris, Glenmary, Peace Christian Academy, Grimshaw PRSD, Grimshaw Holy Family, Rosary School in Manning, Peace River High School, Homeschool, Cadotte, Little Buffalo, Nampa, Good Shepherd, Dixonville, Outreach, École des Quatre-Vents, and Springfield for lessons, stations, and rec swims throughout the year.

For community leadership courses we saw 57 Babysitting students. 42 people participated in Standard First Aid, and 11 people recertified their First Aid.

For Lifesaving, we ran 1 Bronze Star, 2 Bronze Medallion, and 3 Bronze Cross Courses. We offered National Lifeguard in July with a contracted Instructor who did a great job. 16 people recertified as National Lifeguards. The importance of these courses cannot be overstated in terms of maintaining staffing levels.

We ran a Red Cross Water Safety Instructor Course in February, and a Lifesaving Society Swim Instructor Course in July, certifying 8 people to instruct swimming lessons.

## STAFF AND TRAINING

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We faced some unforeseen staffing challenges in 2022 with a shortage of senior staff throughout the year, and a shortage of casual staff in October, November, and December. 6 L1's, 1 receptionist, 1 L3 and 1 L4 moved on during the year. Over the year we hired 6 L1's, one L3, and two receptionists. One lifeguard was promoted to L1.

Various staff participated in a variety of training including A Pool Operators Level 1 course at an external facility in April and a Trainer Transfer course with the Lifesaving Society to become Lifesaving Swim Instructor Trainers. All 21 Red Cross Water Safety Instructors completed the Lifesaving Society Transition course to become Lifesaving Society Swim Instructors. 2 Staff took the youth leader course to become babysitting instructors. 22 staff completed WHMIS training online.

We received a presentation on Recognizing Signs of Child Abuse from the Peace River Women's Shelter during our August In-service.

For our September In-service we held a joint evacuation debrief with Baytex staff that was of great benefit to both parties. In the same in-service we ran a fire drill with the health and safety coordinator and the Fire Department.

## SHUT DOWN AND MAINTENANCE

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### **Hot Tub**

In January we received a detailed report of the detected leaks in the hot tub. A contractor who specialises in pool repair was scheduled to make repairs in March. Once they had jackhammered down to the identified leaks and plugged them, the lines were found to still be leaking.

Consultations were then held with the Town Engineers, and it was decided that the best solution would be to entirely remove the old hot tub and rebuild. Work on this will commence in January of 2023.

### **Water Slide**

In February it was observed that large pieces of concrete and tile were falling off the plinths supporting the metal pillars holding up the slide. The slide was taken out of use until an engineer could be secured to come and inspect it, which was done in April. The recommendation is for complete replacement of the concrete supports as well as the deck slab underneath the structure. Since this project may damage the aging slide tube, it has been decided that it should be replaced as well. This project is currently planned for September of 2023.

### **Diving Board**

As part of our regular inspection process, staff removed the board from its stand to examine the non-slip coating. Once removed, it was noted that there was a crack in the metal channels on the underside. Based on the crack, the manufacturer unequivocally recommended replacement of the board. The diving board stand had been showing definite signs of wear for the previous several years, so it was decided to get both a new stand and board. The new board and stand were installed during the September Shut down.

### **Steam Room**

In May the steam room ceiling suddenly developed a sag and crack down the middle of the room. The ceiling was removed, a new backing membrane was installed that extended up into the vent openings, and it was retiled. New vent liners, hoods and drip trays were custom made and installed as per Town engineers specifications. The steam producing unit was also upgraded and the steam room reopened July 19.

### **Air Handling Units**

The pool building has numerous air handling units that control the temperature and humidity in various parts of the structure. Each of them had their required maintenance in 2022. Supply issues caused delays on repairs, but all issues have been resolved.



### **Annual Shut Down**

Our maintenance shutdown ran from August 30 to September 30. Overall, our maintenance shutdown went very smoothly, and we were able to open 3 days earlier than initially planned.



### Pool Staff:

- Drained and scrubbed pool basin, then refilled, reheated, and rebalanced the water.
- Dismantled, cleaned, and inspected filtration system, including scraping, priming, and repainting filter tanks.
- Deep cleaned and organized all rooms and equipment.
- Repaired and leveled landscape bricks in front of building.
- Scraped, patched, and painted numerous areas throughout facility.

### Facility Maintenance:

- Sanded, epoxied, primed, and painted deck pillars.
- Installed diving board.
- Replaced damaged ceiling tiles and utility panels.
- Built wooden hoarding wall around hot tub.

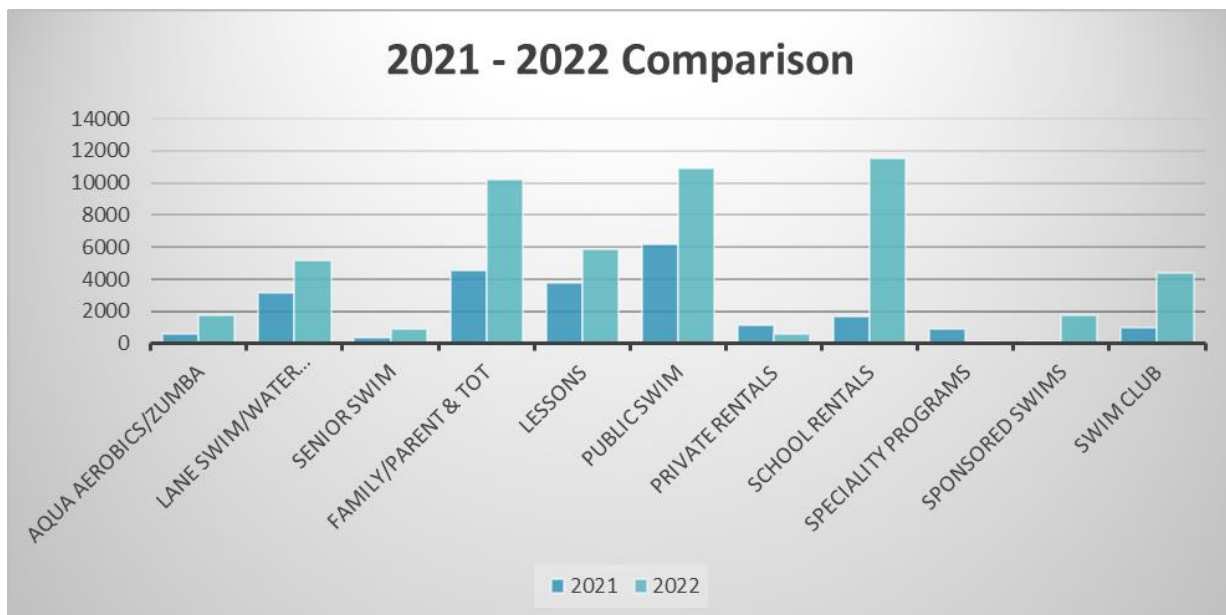
### Contractors:

- Exchanged main pool pump with serviced alternate, installed new butterfly valve, installed new flowmeter.
- Pool boilers inspected, new pressure gauge and new air release valve on heat exchanger installed.
- New lights on deck, in filter room, and in activity room.

## FACILITY STATISTICS

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The chart below compares the 2021 and 2022 years. 2021 was significantly impacted by the COVID-19 Pandemic.



## UNPLANNED POOL CLOSURES

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Date	Reason For Closure
Jan 4	Closed until 4pm due to the extreme cold and heater issues
Jan 5	Closed after 11am until end of day due to the extreme cold
Jan 6	Closed due to the extreme cold weather
March 9	Closed for leak detection 8am-12pm
May 24-25	Closed as of 4pm until 1pm May 25th to repair the ceiling on deck, due to pipe falling
August 22	Closed as of 5pm due to a chemical leak (chlorine)
October 28	Closed from 6:30am-8am due to water quality issues

The hot tub was closed for all of 2022 due to ongoing repairs.

## 2022 Highlights • Seniors Services

### HOME SUPPORT PROGRAM

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The Home Support Program helps seniors remain independent in their own home for longer. Our professional staff provide light housekeeping duties such as dishes, laundry, vacuuming and much more. FCSS facilitates the matching of a Home Support Worker with senior clients residing in Peace River and provides funding to make these home support services available at a subsidized rate. This popular program is at capacity but demand continues to grow. The number of hours of service provided are determined based on clients' needs, and we anticipate this will increase as our program continues to expand. The service is provided Monday to Friday during daytime hours.

In Year 2022:

27 - clients received the service

1 - Home Support Aide

187 - hours of service provided

### MEALS ON WHEELS PROGRAM

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The Meals on Wheels program promotes the dignity, health and independence of people that are elderly, who have disabilities, or are convalescing by delivering affordable, nutritious, and well-balanced meals. In 2022 we served 9 clients, delivering 226 hot meals, 719 frozen meals and 299 soups. This could never have happened without the dedication and hard work of our volunteers who deliver meals.

### SNOW ANGELS PROGRAM

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Snow Angels is a community-based program for residents who are unable to clear their own sidewalks, such as older adults, and people with limited mobility. The program connects volunteers with those needing assistance to shovel. The service these volunteers provide contributes a tremendous amount to the overall well-being of our community. Volunteering with the program is truly “the neighbourly thing to do”.

51 clients signed up to receive Snow Angels help.

### SENIORS INFORMATION & REFERRAL SERVICES

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Through the information and referral services we are committed to listen to the voices of seniors. We provide an easy and non-judgemental way for people to find information and resources. The Seniors Services Coordinator supports those who contact us to define their needs and connect them to the most appropriate places to have those needs met and help service providers connect their clients to additional services available from other organizations. Some of the referrals in 2022 were for assistance completing government support application forms, residential snow clearing, supports to daily living, housekeeping, transportation/escorts for out-of-town medical appointments and in-home services. The

most common inquiries were related to those looking for financial assistance, many were from people seeking financial help for medical issues – purchasing glasses, hearing aids, and medical equipment, or assistance applying for SHARPS (Seniors Home Adaptation & Repair Program) through Alberta Seniors Benefit.

### VOLUNTEER INCOME TAX PROGRAM

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The Income Tax program assists low-income seniors, individuals & families needing help with filing their taxes. This program is in high demand. Seniors and individuals on AISH must file their taxes on time so that they do not lose their benefits such as AISH, Guaranteed Income Supplement, Alberta Blue Cross Drug card and the provincial seniors' benefit. This program provided a vital free service and is greatly appreciated by those in need.

108 individuals filed their Income Tax through the program in 2022, and 117 filed in 2021.

### SENIORS WEEK CELEBRATION

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Seniors Week is a time to commemorate the positivity of active living and learning at any age. It is also the time to show appreciation for and thank the seniors in our lives. June 6 – 12, 2022 was Senior's Week in Alberta. The Town of Pece River recognized the contribution of seniors that range from supporting family members, friends, and neighbours, to giving their time and efforts as volunteers. This year the event was hosted at Chateau Nova on June 10, 2022, with live entertainment and lunch. Many draw prizes were donated by local businesses. Over 110 seniors attended the event.



SENIORS



### FAIR

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The past two years have been extremely difficult for many seniors in our community. The pandemic isolated seniors from their own community and we were thrilled to offer this free event to help them reconnect. This year, the event was hosted in partnership with Northern Sunrise County. There were 15 exhibitors, guest speakers and 115 seniors that received swag bags with information and gifts. Jennifer Simms was one of the speakers from

Alzheimer's Society and she presented on Understanding Dementia and Alzheimer's Disease. Peace Valley Funeral Home presented about End-of-Life Care Plans and pre-arranging funeral care plan to ease the burden of the loved ones. The seniors attended booths and asked questions and concerns they had.

### ADOPT A GRANDPARENT PROGRAM

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Low-income seniors who are isolated, whether living on their own or in a senior's facility, receive some social connection and holiday cheer with an Adopt-a-Grandparent gift bag. The program offers community members & businesses the opportunity to donate. Seniors are referred by facilities, social agencies, or family. This program, which started in 2007, provided gifts for over 160 senior nominees for the 2022 holiday season. Our Fire department elves delivers the gifts. For some seniors this may be the only gift they receive during Christmas. The difference between a Christmas spent alone, and one where the joy of the season is shared through a simple gift, can make the world a much brighter place. A special thank you to the local businesses who sponsored gifts bags: Mercer Peace River donated 20 gift bags, Mann & Mann Insurance donated 40 gift bags and Hi-Tech Energy donated 10 gift bags.



### ALZHEIMER OF ALBERTA AND NORTHWEST TERRITORIES COMMUNITY DEMENTIA AMBASSADOR PROGRAM

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The Alzheimer Society of Alberta and Northwest Territories approached to us to join the Alzheimer of Alberta and Northwest Territories Community Dementia Ambassador Program to make connections with seniors, their families, care partners and senior's groups to share information about dementia and connect them to the Alzheimer Society where they can access support. The service is offered free of charge to help navigate a diagnosis of Alzheimer's disease or other dementias.

- **First Link** – Connects people with dementia and their families to information, support services, and education following diagnosis of Alzheimer's disease or other dementia and throughout the progression of the disease.
- **Individual Support** – Provides an opportunity for people to ask our staff questions related to their situation and get connected to services available in their community.
- **Support Groups** – Allows individuals and care partners to receive support, connection, and understanding, either in-person or via live video conferencing, with others impacted by dementia.

- **Education** – Offers individuals and care partners with evidence-based dementia information that provides more confidence, increased knowledge, and better strategies for living well with dementia.
- **Awareness** – Ensures that people are aware of the warning signs, learn ways to reduce the risk of dementia, and know where to turn for help.



## 2022 Highlights • FCSS Programs

### PROGRAMMING

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#### **Everyone Needs Help Sometimes Resource**

- A new format was developed for this highly sought after community resource directory. The information was consolidated into a smaller format for portability, with a magnet so it can be kept on the fridge. Over 1032 booklets were distributed in 2022.

#### **Hey Neighbor Postcards**

- This campaign to connect residents to their fellow neighbors and offer help if needed was initiated in early 2022. Over 2500 postcards were mailed.

#### **Grants to Groups**

- The annual FCSS Grants to Groups program funded two local not-for-profit social agencies in 2022:
  - Sagitawa Friendship Society – Gound Level Youth Centre
  - Outreach Campus - Peace Regional Youth Support Services

#### **ASIST – Applied Suicide Intervention Skills Training**

- Hosted this two-day skills-based workshop for intervening with a person at risk of suicide, in partnership with Peace River Library and Alberta Health Services.
- Two sessions: 1 for Community Members and one for non-profit groups and volunteers.

#### **Volunteer Awards Initiative**

- The 2022 Volunteer awards were postponed to April during Volunteer Week due to a lack of community applications.

### EVENTS

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#### **Family Day Event**

- The FCSS Programmer partnered with Recreation and the Family Resource Network to offer an afternoon of family fun at the Baytex Energy Centre.

#### **Parade of Programs**

- Parade of Programs events are held twice per year, as a one-day opportunity for local not-for-profit organizations to promote their services and programs.
- Spring Parade of Programs – April 13<sup>th</sup>, 2022 – over 150 attendees
- Fall Parade of Programs – September 10<sup>th</sup>, 2022 – over 250 attendees

## 2022 Highlights • Family Resource Network

### CHANGES.....

The biggest change for the Family Resource Network this year was the retirement of long-time coordinator Wendy Koene in June 2022. A celebration was held at the end of June for her, and Lindsay Gauvreau took over her position the 7<sup>th</sup> of June 2022.

## Peace Region Family Resource Network ~ HUB

9810-73 Ave. Peace River  
Baytex Energy Centre (upstairs)

The FRN Hub is an information centre for families with children aged 0-18. Family Education Facilitators are available to answer questions, provide evidence based resources, connect families to community agencies and make referrals to services. Call us at 780-624-0770 for more information and for hours of service.

### Parent Education (0-18 years)

Triple P Positive Parenting  
Circle of Security  
Interactive Family programs  
Kids Have Stress Too!  
One-on-One Support

### Home Visitation (0-6 years)

This program is designed for parents to be, and caregivers of children aged 0-6. We focus on parent/ child interactions that support and nurture child development, growth and exploration with a program that is unique to each family.

### Family Resilience Program (7-18 years)

Contact the Family Resource Network for more information.



### Developmental Screenings (0-6 years)

#### Ages and Stages Questionnaires

The ASQ3 screens five key areas of development in young children to create a well-rounded snapshot of the child's skills and abilities: communication, gross motor, fine motor, problem solving skills and personal social skills. The ASQ-SE2 focuses exclusively on social emotional development. These confidential screenings can be done online, in home or onsite with support.

Use the link or QR code to fill out both questionnaires: <https://www.asqonline.com/family/c84c2b>



For more information call 780-624-0770 or email

[frn@peacriver.ca](mailto:frn@peacriver.ca)  
[www.peacriver.ca/frn](http://www.peacriver.ca/frn)

[www.facebook.com/peaceregionfamilyresourcenetwork](https://www.facebook.com/peaceregionfamilyresourcenetwork)

### FRN YEAR AT A GLANCE

- Between April 1, 2022 (the start of year 3 of our current contract) and December 31<sup>st</sup>, 2022, we had **3333** visits to our universal programs. This includes our drop-in center, parent support groups, and play programs. This does **not** include targeted programming or special events.



- We held our annual Teddy Bear Picnic Preschooler event in June 2022 and welcomed 450 adults and children. We had 28 agencies participate by running a booth for the event. The Event was held at the Baytex Energy Center.
- We attended and participated in the 2022 Peace River Powwow.
- We welcomed Cyndi Roy as our new Hub facilitator and Carrie Rasmussen as a parent education facilitator.
- We partnered with the Libraries in Peace River and Fairview to facilitate their summer programs for kids.
- We joined the Orange Shirt Day Committee with PRAIC and on Orange Shirt Day we participated in the local pipe ceremony and ran the children's programming for the event at the park.
- We resumed full in person programming in September both locally and in our region.
- We held an open house in September to showcase our upcoming programs.



- We started Parent Support Groups on the following topics: ADHD, Autism Spectrum, Foster Parents, Newcomers to Canada, and Prenatal support.
- We attended open houses at TA Norris and Good Shepherd School.
- We extended our Drop-in Center hours to six days a week including evening and weekend hours.
- We started a new social media initiative using TikTok, Instagram and Facebook as teaching tools for families.
- We partnered with Public Health Nurses locally to expand our building Stronger Families program.
- We created a Family Pantry filled with baby supplies available for those in need in our community. We stock formula, diapers, wipes, and other baby essentials.
- Three staff members were able to attend the Alberta Home Visitation Network Association Conference in October.
- Two staff were accredited in Fear-less Triple P and one staff member was accredited in Primary Triple P.



- We started monthly Family Nights that have been very well attended, each month is a different theme.
- We had a staff trained in the new Developmental Support Plan program and immediately had parents sign up for this targeted program.
- We held our annual Christmas Party that was well attended.
- We put a float in the Chamber of Commerce Christmas Parade in Peace River.



## 2022 Highlights • Peace River Museum, Archives and Mackenzie Centre

### EVENTS AND PROGRAMMING

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The Peace River Museum, Archives and Mackenzie Centre hosted 29 events this year. All together 430 people took part in these various events, which included:

- Fall Fibre Arts Market
- Summer Teas
- Summer Historic Walking Tours
- Aboriginal Veterans Day

The Museum also hosted around 154 school aged visitors and their teachers with programs offered including early town history, the fur trade, and some Indigenous history.



### EXHIBITS

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With Covid restrictions easing, and a new Collections Technician settled in, the Peace River Museum, Archives and Mackenzie Centre was able to update several exhibits. The Peace River Galley reopened, it was closed for renovations in Fall 2019 and due to staffing turnover and pandemic restrictions work was delayed until this year.

The following exhibits were offered in 2022:

- New in-house exhibit “Keeping It Uniform” opened on July 1 and featured a look at uniforms worn in Peace River throughout the years.
- The Peace River Gallery reopened with new displays!
- May 21-June 25 we hosted “Beyond Words”, a travelling exhibit created by the Canadian Language Museum that explored Indigenous languages and how they have been documented.
- Final 2 interpretive panels installed at the Treaty 8 Monument.
- 3 interpretive panels added to St. Augustine site.

### COLLECTIONS AND ARCHIVES

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- New archival storage space was created at Athabasca Hall allowing the archives more room to collect and care for their collection. It has given archives around 4x more storage capacity.
- 20 artifact donations were made to the Museum in 2022 (a total of 96 individual items).
- 16 archival donations were made in 2022 (including over 50 photographs).
- 39 books were added to the reference library and database.
- 9581 records were updated in the database.
- 48 research requests were handled by Archives during the year.

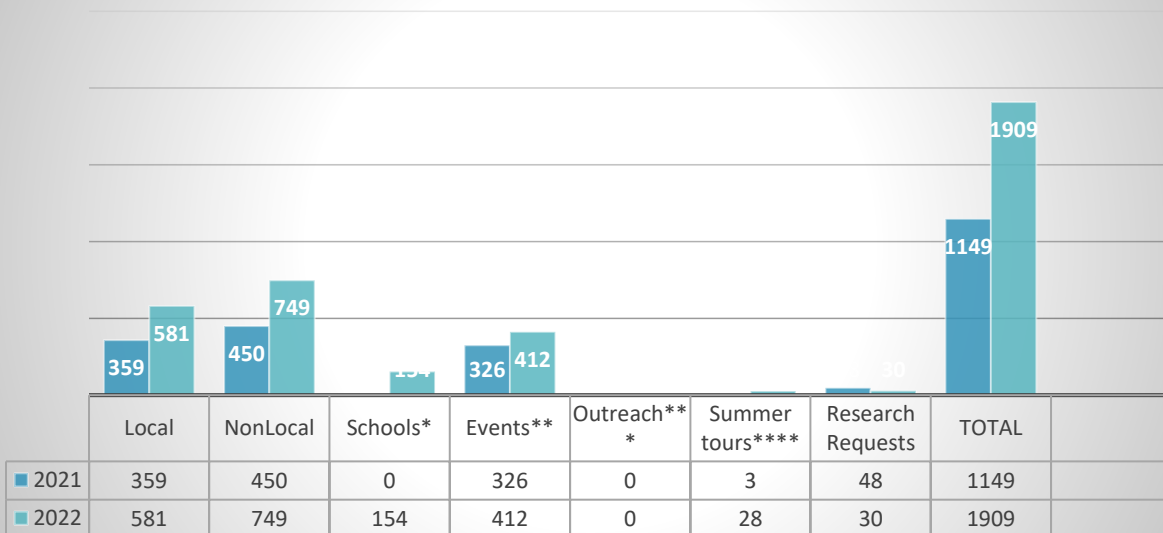


## Governance



- 1909 visitors toured the Peace River Museum, Archives, and Mackenzie Centre in 2022. 581 of these visitors were local while the remaining 749 people arrived from various locations outside of Peace River.
- 52 issues of Ponderings were published in The Record-Gazette
- Staff attended 27 courses/webinars over the year and took part in 90 meetings with various groups, such as Peace River Aboriginal Interagency Committee, Spirit Of the Peace, and the Town of Peace River.
- 150+ hours of work were donated by our dedicated volunteer this year
- Partnerships were held with the following groups and institutions: Peace River Municipal Library, Peace River Aboriginal Interagency Committee, Peace River Correctional Centre, The Goody Girl, Northern Dough, Peace River Women’s Shelter, Peace Region Family Resource Network, Spirit of the Peace Museum Network, Sir Alexander Mackenzie Historical Society, AspenRoad Resources, Mighty Peace Tourism Association, Peace Regional Pool, Baytex Energy Centre

### Visitor Stats Comparison 2021/2022



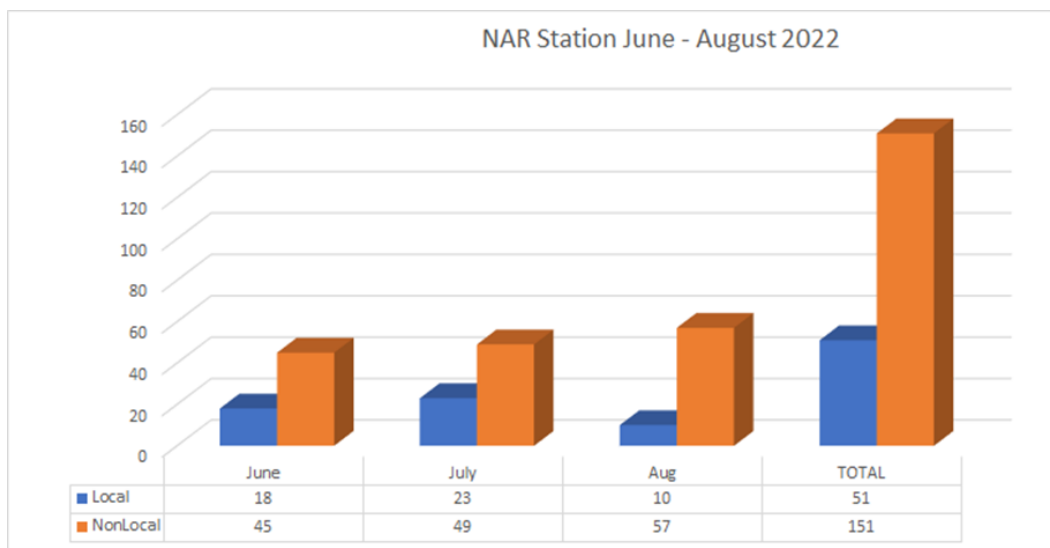
## SOCIAL MEDIA

- 1421 Facebook followers (96 gained this year)
- 607 Instagram followers (59 added this year)
- MOST POPULAR #ThrowbackThursay! This photo of Riverdrive Mall during its construction reached over 10,000 people on Facebook.



## TOURIST INFORMATION CENTRE

The NAR Station was opened once again this year as the Town’s Tourist Information Centre. One regular museum staff member and 1 summer staff member worked at the building from Friday to Monday with directions for visitors to come to the Museum on the Tuesday – Thursday. This worked quite well. Below are the attendance numbers from visitors to the NAR, not including events, which are reflected on the Museum Visitor Stats.



# PEACE RIVER MUSEUM, ARCHIVES AND MACKENZIE CENTRE 2022 ANNUAL REPORT

**1,909**  
VISITORS DURING  
2022

**154**  
SCHOOL  
STUDENT  
VISITORS

**581** LOCAL VISITORS **749** AWAY VISITORS

OUTREACH & EVENT PARTICIPANTS **430**

**29** EVENTS  
Fall Fibre Arts Market, Summer Teas, Historic Walking Tours, Aboriginal Veterans Day



Fall Fibre Arts Market, 2022



Left: Peace River Aboriginal PowWow, June 4.

Below: Sisters in Spirit Walk from the Museum to Riverfront Park for a following service, October 4.



Final 2 interpretive panels installed at the Treaty 8 Monument!

**52** NEWS PONDERRINGS PUBLISHED

**27** COURSES/WEBINARS ATTENDED

**90** MEETINGS ATTENDED

**150+** VOLUNTEER HOURS

## PARTNERSHIPS

- Peace River Municipal Library
- Peace River Aboriginal Interagency Committee
- Peace River Correctional Centre
- The Goody Girl
- Northern Dough
- Peace River Women's Shelter
- Peace Region Family Resource Network
- Spirit of the Peace Museum Network
- Sir Alexander Mackenzie Historical Society
- AspenRoad Resources
- Mighty Peace Tourism Association
- Peace Regional Pool
- Baytex Energy Centre



**39**  
BOOKS ADDED TO REFERENCE LIBRARY AND DATABASE



**9,581**  
RECORDS ADDED & UPDATED IN DATABASE



PEACE RIVER  
**MUSEUM**  
ARCHIVES & MACKENZIE CENTRE



Ribbon Skirt Work Bee held at the Museum, led by Elder Priscilla.

**SOCIAL MEDIA**

**f 1,421**  
FOLLOWERS  
(Gained 96 over the year)

**607**   
FOLLOWERS  
(Gained 59 over the year)

The Museum celebrated 55 years in August!



ARTIFACTS DONATED **20**  
(Total of 96 individual items)

New in-house exhibit "Keeping It Uniform" opened on July 1 and features a look at uniforms worn in Peace River throughout the years.

**16** ARCHIVAL DONATIONS  
(Including over 50 photographs)

**48** RESEARCH REQUESTS

New archival storage space was created at Athabasca Hall and archival quality shelving installed, providing 4x more storage capacity.

The Peace River Gallery reopened with new displays!

**RECEIVED in ARCHIVAL FEES** → \$ 648

\$ 2,891 ← **RECEIVED in DONATIONS**



**MOST POPULAR #ThrowbackThursday!**  
This photo of Riverdrive Mall during its construction reached over 10,000 people on Facebook.



Our 2022 April Fools joke: "The 12 Foot Davis statue is being moved into our Main Gallery!"

May 21-June 25 we hosted "Beyond Words", a travelling exhibit created by the Canadian Language Museum that explored Indigenous languages and how they have been documented.